Loadit

Move Value.

AI-powered financial rail

Raising $2M Pre-Seed · SAFE

loadit.net

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GPS for moving value

Sub-1% · Non-custodial · Maps not vaults

THE PROBLEM

Moving value is still expensive and broken.

BTC ATMS

7–15%

Principal lost to fees and friction.

CARD ON-RAMPS

4–5%

Hidden spreads on "instant" crypto buys.

UNDERBANKED

~1.4B

Adults worldwide outside a clean digital money path.

LIQUIDITY

Split

Cash, cards, banks, crypto — no smart rail.

THE SOLUTION

One AI rail. Any intake → cheapest real route.

Loadit is the GPS for moving value — maps, not vaults.

HQ

Say what you want.
HQ parses intent and routes.

Non-custodial

Value lands in your wallet.
We never hold funds.

Best-price receipt

Every Load shows the path
and fee — no hidden spread.

PRODUCT

HQ chat + Load flow. Live quotes.

“Turn $200 cash into Bitcoin.”

HQ understands intent. Load executes the cheapest real route.

HQ

Conversational money intent.
Cash, cards, banks, crypto.

Load

One flow from intake to
own-wallet settlement.

Live quotes

Real quotes shown.
Fee visible before you move.

HOW IT WORKS

Four steps. One receipt.

01

Say it

Tell HQ what you want to move — plain English.

02

HQ routes

AI picks the cheapest real path across available rails.

03

Rail executes

Licensed rails move the value. No custody.

04

Lands + receipt

Funds hit your wallet. Best-price receipt.

DEMO

See it work

Tap to watch · 3:05 · pitch.loadit.net



Non-custodial GPS for moving value — sub-1% fee, maps not vaults.

WHY NOW

The rails finally exist. Intent can be parsed.

01 **Stablecoins**

Settlement matured. Dollar-like crypto moves at internet speed.

02 **On-ramps as APIs**

Industry on/off-ramps shipped as APIs — doors Loadit can integrate, not claimed partners today.

03 **AI parses money intent**

Natural language → structured Load. HQ turns cash talk into a path.

MARKET

A massive rail for moving value.

TAM

$400B+

Global digital asset
on/off-ramp + cash-to-crypto.

SAM

$150B+

Global cash + card + on/off-ramp
volume as rails open.

SOM

$4B

Near-term wedge:
cash + card Loads, live markets.

Directional estimates from public market sizing. Not a forecast.

BUSINESS MODEL

Simple fee. Clear unit economics.

FEE

0.75% flat

$1.00 minimum per Load

Transparent. Shown before execute.
No hidden spread.

UNIT ECONOMICS · $150 LOAD

Fee (0.75%)	$1.13
Est. variable cost	~$0.05
Contribution	~$1.08

THE MATH

Illustrative — not a forecast.

Users × Loads/mo × Avg ticket → GMV/yr → Revenue at 0.75%

WEDGE

10K × 1 × $150/mo

$18M

GMV / yr

~$135K

rev / yr

TRACTION

100K × 2 × $150

$360M

GMV / yr

~$2.7M

rev / yr

SCALE

1M × 2 × $200

$4.8B

GMV / yr

~$36M

rev / yr

WHERE WE ARE

Honest status. No fake volume.

PRODUCT

iOS / Expo — HQ + Load + live quotes shipping.

PARTNER

MoneyGram only — cash door.
Cert 4/5. Cash-in NOT LIVE.

OTHER RAILS

No other partner deals yet.
On/off-ramp integrations planned.

IP

Patent PENDING — Unified Rail, 25 claims. (Not patented.)

ENTITY

Delaware C-Corp — Loadit Inc.

HIRING

This round funds first core engineering hires.

MOAT

Compounding advantages.

Patent-pending IP

Unified Rail — 25 claims. Protects routing architecture.

HQ AI

Money-intent parser that improves with every Load.

Non-custodial

Trust + regulatory posture. We never hold user funds.

Cash door + rail design

MoneyGram cash door in progress.
Multi-rail routing architecture.

LANDSCAPE

Loadit vs the alternatives.

	Loadit	BTC ATMs	On-ramps	Cash App
Fee clarity	**0.75% + $1 min**	7–15%	4–5% hidden	Varies
Cash in	**Door (not live)**	Yes	No	Limited
Non-custodial	**Yes**	No	Often no	No
AI intent	**HQ**	—	—	—
Best-price path	**Yes**	No	No	No
Own wallet	**Yes**	Sometimes	Varies	No

GO-TO-MARKET

Customers come to Loadit.

MoneyGram is a cash DOOR — not a customer source.

Users discover Loadit. The door is where cash enters the rail.

Product-led

HQ chat is the funnel.
Intent → quote → Load.

Content + community

Underbanked + crypto-curious.
Clear fee story wins.

Distribution

Embed Load where money intent already exists.

Cash QR register

Physical QR at cash doors once cash-in is live.

ROADMAP

Launch → cities → countries → global.



01

Launch

App Store + Play.
First users. Core Load.

02

Regional

Cash door live.
Density in key metros.

03

Countries

Multi-market coverage.
More rail integrations.

04

Global

Cross-border settlement
on stable rails.

05

Universal

Any intake → any
settlement. One GPS.

TEAM

Small. Focused. Shipping.

FOUNDER

Colton Trudell

Founder & Executive Chairman

Building the AI rail for moving value.
Product, partnerships, capital.

THE ASK

$2M Pre-Seed · SAFE

$2,000,000

Pre-Seed SAFE · Build the GPS for moving value

USE OF FUNDS

Engineering & product	65%
Growth	15%
Partnerships / compliance	10%
Ops	10%

THIS ROUND FUNDS

- App Store + Play launch
- First cohort of users
- MoneyGram go-live + more rails
- Register cash QR
- Core engineering hires

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The GPS for moving value.



WEB

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